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# Contents

UNITED ARCHITECTS OF THE PHILIPPINES
The Integrated and Accredited Professional Organization of Architects

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Both traditional and modern anniversary symbols assign the ruby for the fortieth year; hence, the dominant red color of the logo on the occasion of the 40th UAP National Convention as depicted on the upper part.

The lower part reveals the theme, O.N.E., both the acronym and its component words, which reflect every architect’s desire to be unified spirit, sentiment, and purpose.

**O R G A N I Z A T I O N - M O V E R S**

The whole is greater than the sum of its parts. Perhaps, no other profession can understand this more than us architects. One illustration that can be used is that of a house. Each “part” — the design, concrete, wood, fixtures, paint, roofing, etc. and even the labor — has its own value. But putting the parts together in one place at one time into the final product escalates the value geometrically.

Similarly, the UAP is blessed with members with a great diversity of gifts and charisms, all of whom have gathered together for our noble profession. However, we still have a long road to take to realize our collective vision. We, in both capacities as leader or follower, must learn more and more to work together as one team, as one organization, so that the best and brightest of our gifts will lift us up and raise our mission to a higher standard.

As the Integrated and Accredited Professional Organization of Architects, members of the UAP are tied to one another — bound to one another. We must constantly remind ourselves that the mission we have in the UAP is a communal one. Therefore, bound by one common mission, we can choose to help one another up, or drag each other down.

**N A T I O N - B U I L D E R S**

The future of a country depends upon its citizens who need to be well-educated, skilled and trained to get the goal of progress and development by fighting all odds. To be patriotic architects, we need to take more tangible steps to polishing the skills of the profession by providing the members of the UAP a platform to explore the innovative ideas of their mind and showcase their talents, to have access to modern researches, theories and other information, and to enhance the confidence prerequisite to excel in every field.

After all, we architects see the big picture. Are we not specially educated to help clients define what they want built, to present options they might never have considered, and to help them get the most for their valuable investment? We don’t just design four walls and a roof — we create total environments, both exterior and interior, that are functional and dynamic places in which to work and live. We are trained problem solvers, and creatively at that.

If we hone the ability to empathize and see others’ plight by leaving our comfort zones, and to be able to reach out and help our Filipino brethren through our time and talents, the Filipino architect can be effective nation-builders.

**E A R T H - K E E P E R S**

We stand at a critical moment in earth’s history, a time when humanity chooses its future. As the world becomes increasingly interdependent and fragile, the future at once holds great peril and great promise. Looking to the distant future gives us a warning for the present: our activities have already left a significant footprint on the planet, and not a flattering one.

Is this how future generations will remember us?

Beginning with our own lives, within our own families, and within our own profession and organization, we should focus on being living examples of the values we want to pass on to our families, our community, and our country. By changing our relationship with the Earth and connecting directly with nature, we understand that our every decision affects the Earth’s ability to support life. By “building” a new generation of conscientious, inspired individuals who will be our future decisions makers, we are insuring a new way of how the next generation relates to the Earth so they don’t make the same mistakes our generation made.

We take these principles out into our community to rally youth and adults around critical issues, seeking to open the hearts of policy-makers with a simple message that helps them realize how their political decisions affect the future of all children, thus encouraging them to become leaders themselves in the areas of sustainability and environmental responsibility.

We all need to live as if the future matters!

Today begins a great opportunity to remember that the locations we choose for homes, commercial buildings, and other kinds of development have long-term environmental implications. Our decisions must protect the quality of our air, water and land resources while ensuring that families, businesses and whole communities thrive.
My warmest greetings to the United Architects of the Philippines (UAP) as you hold your 40th Annual National Convention.

Ingenuity, integrity, and excellence are the trademarks of Filipino professionals. These are the traits that have cemented our place among the most sought-after and highly-valued in the international arena. We in government recognize the potential of this convention: to gather more innovative perspectives and approach the challenges of architecture with dynamism and determination. May you enliven skylines with structures that proudly embody the grandest dreams and the highest goals of our people; may you continue to inspire with your brilliance and passion, as we translate our vision of stability and prosperity into a tangible reality.

Sustainable, far-reaching growth and a just society are the hallmarks of the country we aim to build. With these in mind, we have plotted the trajectory for an equitably progressive Philippines; we have consistently surpassed expectations, transcended challenges, and scaled greater heights. I enjoin you to assume a more active role in the ongoing revitalization of our nation.

I wish you an engaging and productive event.

BENIGNO S. AQUINO III
President, Republic of the Philippines
I extend my warm greetings to the United Architects of the Philippines on the occasion of its 40th Annual National Convention (NATCON 40) on 9-12 April 2014.

This year’s theme “O.N.E.: Organization-movers. Nation-builders. Earth-keepers.” is indeed relevant and timely.

In the last decade, our world became focused on green living and the preservation of the environment from mismanagement, further degradation and exploitation. I trust that businesses will continue to develop new products that use more efficient and clean energy sources and use sustainable green technology to come up with quality, stylish, and affordable structures.

I highly support this kind of activity as it is a vital contribution to the government’s effort towards social and economic growth and development in the country. I strongly encourage the participants to take advantage of this event to improve the standards of your profession to gain the competitive edge that will allow you to render more efficient services to your clients.

Be assured of my steadfast support to more fruitful endeavors from your organization for the good of our nation.

*Mabuhay po kayong lahat!*

FRANKLIN DRILON
Senate President
My warmest greetings to the officers and members of United Architects of the Philippines (UAP) on the occasion of your 40th Annual National Convention to be held at the SMX Convention Center, SM Mall of Asia in Pasay City on April 9-12, 2014.


I commend your continuing advocacy in considering aesthetics, functionality including environmental aspects in your designs whether residential houses or skyscrapers.

I am glad that your organization’s direction is towards saving the earth from the effects of climate change while designing environment-friendly or the so-called “green” buildings.

As we have witnessed the wrath of supertyphoon “Yolanda” and the earthquake that hit the island of Bohol and other parts of the Visayas last year, it is imperative that builders like you should take into consideration the weather phenomena or natural catastrophes when designing structures.

I urge you then, as your National Building Official, to rally behind the government’s efforts to Build Back Better, Safer and More structures. Let not these natural catastrophes destroy the dreams of the people to build their safe communities.

May I also take this opportunity to thank UAP in your commitment in the strict implementation and enforcement of the National Building Code especially in areas where there are existing geological hazards. Continue with your pursuit of building safe, weather-resistant and sustainable communities.

Congratulations on the continued success of your endeavors.

Mabuhay!

ROGELIO L. SINGSON
Secretary, Department of Public Works and Highways
It is my pleasure to greet the members of the United Architects of the Philippines (UAP) as you commence your 40th Annual National Convention and Exhibit. Your convention theme of “O.N.E.: Organization-movers. Nation-builders. Earthkeepers,” aptly addresses the unique role of Filipino architects in preserving and protecting the built environment of the country amidst the onslaughts of climate change, natural disasters, as dramatically illustrated in the aftermath of typhoon Yolanda and the earthquake in Bohol in 2013.

The Professional Regulation Commission’s Planning Conference theme of “Rising in Unity for Nation Building (RUN)” reinforces and supports the government’s initiative to rise once more from the economic and structural devastation inflicted by these twin calamities. The UAP shows that it profoundly appreciates its role as an organization in the rebuilding and rehabilitation effort and in designing structures that promote harmony with the environment and supporting the Philippines’ bid to produce globally competitive architects.

It is my earnest hope that this environmental advocacy will continue to be an inspiration in the practice of the members of UAP not only in this Convention but in all its future endeavors.

Mabuhay kayong lahat.

TERESITA R. MANZALA
PRC Commissioner
I, together with the two (2) other members of the Professional Regulatory Board of Architecture (PRBoA), Architects Yolanda D. Reyes and Fidel Siapno, offer our sincerest felicitation and welcomes you to the 40th United Architects of the Philippines National Convention, this April 9 -12, 2014, at the SMX Convention Center, with a theme “O.N.E.: Organization-movers. Nation-builders. Earth-movers.”

In tackling your professional endeavour at this convention, PRBoA urges all Registered and Licensed Architects (RLA) delegates to extend full and unqualified support to our vital objective to fully enforce and implement of R.A. 9266 (Architecture Act of 2004) and its derivative regulations. Let nothing or no one weaken our resolve to strengthen and fortify our profession, which one of the oldest and most respected profession in the world.

We are gearing toward the progressive liberalization of trade in services and eventual removal of all barriers on regulatory restrictions in architectural service trade. It is therefore a strong challenge for us to engage into specialization and nurture our line of expertise, and learn by heart international standards to enable us to compete with our international counterpart. The IRR and the Guidelines for ASEAN Monitoring Committee on Architectural Services of the Philippines (AMCASP) are already approved and we encourage all qualified RLA to register in the ASEAN Architect Council Registry and be able to engage in providing architectural services in the ASEAN region.

Again, the PRBoA wishes for a productive and successful conclusion of this convention.

Mabuhay ang mga Arkitektong Pilipino!!

ROLANDO L. CORDERO
PRC, Board of Architecture
Warmest greetings to my fellow architects in the United Architects of the Philippines as you open the 40th Annual National Convention.

“Organization-movers, Nation-builders, and Earth-keepers,” reflects my personal rewarding experience in working with the UAP in the establishment of chapters and strengthening the organization so that Filipino architects all over the country and world can rally behind the goals of the UAP. The emphasis on the role of architects as earth-keepers truly highlights our role in protecting our environment in this era of climate change. We share this responsibility with the other professionals in creating the built environment in promoting the common advocacy of environmental protection and nation building.

To the UAP, my sincerest wishes for the success of your 40th Annual National Convention.

ANGELINE T. CHUA CHIACO, FUAP, APEC Architect
Member, PRBoA
Greetings!

My congratulations and best wishes to the officers led by National President Rozanno Rosal and convention organizers led by Convention Director Antonio Valdez of the United Architects of the Philippines (UAP) on its 40th National Convention on 9-12 April 2014 at the SMX Convention Center, SM Mall of Asia, Seaside Lane, Pasay City.

The theme “O.N.E.: Organization-movers. Nation-builders. Earth-keepers.” is very significant and timely as we face a lot of challenges in our midst. The architects of the world are one in promoting architecture for a sustainable future as well as our individual and collective responsibilities to society, to our profession and to the environment. With this theme, UAP, together with the Professional Regulatory Board of Architecture (PRBoA) also become the prime movers on how to best face and prepare for the opening up of the “cross border practice” in the Asean region come 2015. With this in mind, the UAP maintains its commitment to the professionals that they secure personal and continuous development of skills, knowledge and be equipped with the latest technology on architecture and architecture practice through its Continuing Professional Development Programs.

I welcome my Architects Regional Council of Asia (ARCASIA) and Union Internationle des Architectes (UIA) colleagues and most especially our UAP Honorary Fellows for gracing once again our National Convention. Your presence made our 40th anniversary convention truly significant and memorable.

Lastly, I thank the College of Fellows (COF) and its Jury of Fellows and the UAP National Board for bestowing the Likha Gold Medal Award to me, making this 40th National Convention very important and meaningful occasion.

Together with my husband Romulo, our children Beng and Sonny, Roanna and Joel, Rommel and Abi and our grandchildren Sabina, Louise, Jillian, Mikael and Yra, our utmost gratitude to the institution I so dearly love.

Thank you all.

Mabuhay!

YOLANDA D. REYES, FUAP, HFAIA, APEC Architect
Member, PRBoA
On behalf of the Philippine Federation of Professional Associations (PFPA), the umbrella organization of forty-three (43) Accredited Professional Organizations (APOs) recognized by the Professional Regulation Commission (PRC), allow me to convey my most cordial felicitations to the general membership, participants, organizers, exhibitors and sponsors of the 40th UAP National Convention and Convention on Exhibit (CONEX 2014) to be held on April 10-12, 2014 with the theme: “O.N.E.: Organization-movers. Nation-builders. Earth-keepers.”

Today, we have gathered here to exchange views about the state of our profession, its future and our common responsibilities towards it. It is obvious that the future of the Philippine Architecture is intertwined with its current state and with the prevailing trends, which exhibit signs of hope and opportunities – and this event, the 40th UAP National Convention is convened on the basis of those hopes.

There are new realities, new opportunities, new challenges. And we must have the resolve, the flexibility and the creativity to formulate new policies to take advantage of these new opportunities and meet these new challenges with regards to the state of Philippine Architecture.

Through participative and interactive seminars integrated in this event, we will have an opportunity to engage in meaningful mutual exchange. And as we evaluate the state of Philippine Architecture and discuss future ones, we hope to come up with appropriate programs that address the various needs of the architecture profession.

As we face various changes, both within the Philippines and across the globe, I hope that we will take the opportunity offered by this UAP Annual Convention to learn from each other and freely debate the question of the direction for which we should aim in UAP projects and the activities of the UAP as the IAPOA. Furthermore, I hope that this will culminate in meaningful outcomes and that the existence of the United Architects of the Philippines will come to be of even greater value as a result.

I would like to close by expressing my very best wishes for the success of the UAP Conventions and Exhibits with the help of our very active Organizing Committee, the continued development of the UAP-IAPOA, and the fruitful participation of all stakeholders in the built industry.

Let us all muster together to make this UAP Annual Convention and CONEX 2014 a grand success.

Mabuhay ang mga Arkitektong Pilipino!

EDRIC MARCO C. FLORENTINO, FUAP, APEC Architect
President, PFPA, Vice President, ARCASIA, Zone B
I would like to extend my heartiest congratulation to the United Architects of the Philippines (UAP) on your celebration of your 40th annual National Convention (NATCON 40). I feel very honored that UAP is celebrating this important milestone during my term as President of Architects Regional Council of Asia (ARCASIA) and that I am given this opportunity to be part of this grand celebration and to share UAP’s aspirations.

The theme of the Convention, “O.N.E.: Organization-movers. Nation-builders. Earth-keepers”, will be attended by 2,000 architects from 117 local, and 17 international chapters is indeed timely, especially in the current global context and recent challenges presented by Typhoon Haiyan. This will be indeed opportune for us to demonstrate the solidarity and commitment of the architectural profession to address pertinent issues on responsible and sustainable architecture, as well as professionalism and globalization.

The initiative by UAP to organize a series of activities that include the annual UAP Convention on Exhibits (CONEX 2014) and events in recognition of the chapters and members of UAP is indeed a very commendable effort that should be emulated by others.

I would also like to take this opportunity to extend my best wishes to all the UAP members who are standing for election. I believe UAP will achieve greater recognition due to the passionate and commitment of all newly elected officers.

UAP has grown from strength to strength over the years and UAP has played a very important role not only exerting significant influences in the local architectural landscape but also in promoting the architectural profession both regionally and internationally. I am sure UAP will continue this very noble role.

My best wishes to UAP in all the events organized for your 40th Anniversary Celebration.

So, let us work together to make a difference.
Warm greetings to all!

April 9-12, 2014 date a milestone in our Organization as we mark the United Architects of the Philippines’ 40th Annual National Convention (NATCON).

After the withstanding preparation, the time has come for us, Architects from local and international chapters and allied organizations, partners and friends in the industry finally experience the bliss in celebrating this event, the NATCON 40 and the 2014 Annual Convention of Exhibits (CONEX).

This year’s theme “O.N.E.: Organization-movers. Nation-builders. Earth-keepers.” is appropriate and compelling not only for us, members of the UAP, but to all who are engaged to carry out our thrust: “Protect the Profession. Promote the Practice. Serve the Members” combined with our Corporate Social Responsibility, “Toward a Sustainable, Accessible and Safe Society” to a higher level.

In the forty years of celebrating NATCON, we experienced joy and pain and exceeded the several times we have been challenged and tested by diversity in opinion and emotion in the pursuit of professional advancement. And WE, members of the UAP, continue to stand firm and express dedication to our Profession, Professionals and Organization by being ONE. More than intellect and skill, it entails UNITY for us to achieve all the good we desire both for our Organization and the society.

“As an Organization, it is no longer impossible for us to accomplish something quantifiable. But continuously, we are challenged to SERVE and ACT as ONE in restoring the dignity of our Profession and strengthening the bond between us, Professionals.

Keeping ONE Heart, ONE Mind, ONE UAP. That is TRUE SERVICE!

Only when we start to live in the true sense of unity, can we embrace more opportunities that will help us view and understand our purpose of becoming excellent individuals, professionals and members of our Organization.”

These are the words I have spoken during my second inauguration which I will forever hold true in my heart. Being a firm believer in the strength and power of ONE, I remain honored and privileged to have been granted your trust to serve. With all the life’s lessons I’ve learned and growth I’ve experienced, this is one journey I am grateful to have traversed.

Thank you very much and rest assured of my support in the future endeavors of our beloved UAP.

Congratulations to us all and Mabuhay tayong lahat!

SONNY C. ROSAL, FUAP
National President
My warmest greetings to all the delegates of the United Architects of the Philippines to the 40th UAP National Convention!

The theme for this year’s convention is “O.N.E.: Organization-Movers. Nation-Builders. Earth-Keepers.”. Three days of this convention will give the participants the opportunity to meet our colleagues and learn from the seminar sessions that feature topics from the two sub themes: The Business of Architecture and Architects in Nation Building. These are all aimed at promoting further and enhancing our professional development. The convention is also packed with Arkilympics sports events, Convention on Exhibits (CONEX), opening ceremonies, seminars, architectural tours and fellowship night. To coincide with the convention, UAP is also hosting the Architects Regional Council of Asia (ARCASIA) Office Bearer’s meeting from which architects from Asian countries will be attending. This is another milestone for the organization to be given the privilege and opportunity of hosting the ARCASIA meetings. Let this event also redefine our expertise and renew our passion in hosting conventions.

The opportunities towards the vision in making UAP the prime organization of Filipino architects is at our doorstep. Our mission as an organization mover, nation builder and earth keeper is to reaffirm and fulfill that vision by being ONE in our pursuit for unity in the organization. With our participation, this will signal a strong manifestation of our support and commitment to the vision of our organization.

With the full support, cooperation and hard work extended by the members of the Organizing Committee headed by Ar. Antonio Valdez, the UAP Secretariat and our ever hard working National President, we commend your significant contributions and we can only expect this convention to be another memorable and unforgettable event.

LORA B. RIVERA, FUAP
National Executive Vice President
Greetings to all our colleagues in the UAP

My warmest greetings to our 40th UAP National Convention with the theme: “O.N.E.: Organization-Movers. Nation-Builders. Earth-Movers.” shows that UAP can work as ONE. As we established unity and goodwill in this convention, please remember that it is only in understanding that we will become cohesive, to be true to succeed, and to be patient to gain. UAP is growing stronger, so must also be the architect. The contemporary world offers a lot of obstacles for our profession to tackle. But as long as UAP stands, these obstacles when surpassed are our achievements. Which shows the real essence of unity and it is where leading begins. Our role as leaders and artists is complicated, sometimes bittersweet, but at the end, we learn, and in learning, we gain wisdom.

Commitment is a condition for passion. We have reached the stage of passion if, we the architects become like a family for which we are willing to make sacrifices. But what motivates us to do so? It is the discovery and conviction that the UAP organization is indeed something special. It has something unique to offer to us architects and to our profession, we see clearly the opportunities the organization provides in terms of service and benefits. The big question is... if and how committed are you to the organization.

We may be the best there is in the whole world, but without patience, we may not be able to stay afloat in this ever competitive world where we live. We may have the best talent, admirable at that, but without the attitude which is fitted in an educated society and environs, we are nothing. Discipline above all, and patience, not subservience. Humility not pride. Elegance, not plasticity.

My congratulations to the men and women of this 40th National Convention committee who envisioned this monumental event shows that we are ONE-UAP.

Mabballo anna Dios y mevvullun nikamu ngamin..

GILROY A. TAGUINOD, UAP
National Vice President, Area A
As we celebrate our 40th National Convention, our Ruby celebration, with the theme “O.N.E.: Organization-Movers, Nation-Builders, Earth-Keepers,” we are once again reminded of our duties and responsibilities to serve, not only our beloved organization but, our nation and the whole world. Every individual must instill in his or herself the true culture of responsibility through self-initiative.

Since our organization is not any one person or affiliate but is a collage of our different needs, hence in this Convention, we need to seek action to perpetuate what we do best while attempting to accommodate ideas and views from our peers. It is indeed necessary to associate our thinking with adaptation of technical innovations in order to absorb and integrate them into meaningful cultural system and transform them from being just huge technical projects into a realization of our consciousness and maturity of vision, of our true identity deeply rooted in our history and heritage, where new models of built form and of direct interaction with the traditional modes of building need to be established.

Let us therefore make this event an occasion to once again make a sincere and committed pledge to be a model Filipino Architect.

I would like to take this opportunity to congratulate the Organizing Committee for a well-prepared National Convention for all Filipino architects.

ROGER T. ONG, UAP
National Vice President, Area B
Warmest greetings to All!!!

Unity was truly the rationale of what and where we are now. This is what our leaders had envisioned of the organization – to be “ONE” Filipino Architects. The theme – O.N.E. – is indeed timely as it comes amidst threat in the practice posed by competitors in the industry – to undermine the role and importance of Architects.

We have a fresh new opportunity to foster a broader societal culture that appreciates Architecture and values what we do as Architects. Help tell our compelling story about the impact of Architecture – to show the public who you and I are, what we do and why Architects are key for helping design a better world.

This convention will also open opportunities for Filipino Architects to enhance their outlook of the coming cross border practice. This is the logic behind our UAP Membership working together to make positive difference in the world.

Congratulations to the NATCON 40 organizing committee, sponsors, guests and the National leadership for a collective hard work that keeps the organization moving forward to its goal – UNITY TO BE ONE - UAP FILIPINO ARCHITECTS!!! VIVA UAP!!!

ALFONSO S. GAMBOA, FUAP, Intl Assoc. AIA
National Vice President, Area C
What a triumph!

My Heartfelt thanks and congratulations to the men and women of UAP NATCON 40 organizing committee for inspiring and organizing such a profound and spectacular event.

Themed “ONE: Organization-movers. Nation-builders. Earthkeepers.” this truly epitomizes the architects’ role and impeccable contributions. I expect we will learn a lot and the experience should give us fresh hope and provide us with new ideas.

Truly, the devotion and sincere service to the organization is the most noble contribution that one can share to our beloved UAP.

Congratulations colleagues and more power!

Maraming salamat sa inyong tiwala at suporta! Mabuhay ang UAP!

Mabuhay ang Arkitektong Pilipino!

NOEL DS. QUERIJERO, UAP
National Vice President, Area D
Warmest greetings!

The 40th National convention is both an occasion for thanksgiving and recommencing obligation to face the new challenges ahead of us.

We lift our hearts in gratefulness to God for continuously blessing the United Architects of the Philippines, for its meaningful existence that has given opportunities to Filipino Architects and contributions to the society. I would also like to commend the efforts of the forefathers of the organization whose vision and desire have moved us to be motivated through a long process of discourse and building unity.

As we move forward to our next 40 years, I hope that we will be able to re-invigorate our unity by renewing our solidarity and constant cooperation to the organization. The challenges we encounter today are definitely more complex and difficult, but with the empowerment of UAP, we can face it together instilled with our significant visions for the protection of our profession, promotion of our practice, and unceasing service to fellow members.

*Mabuhay ang UAP! Mabuhay ang mga Akitektong Pilipino!*

JOHN JOSEPH T. FERNANDEZ, UAP
Secretary General
My warmest greetings and congratulations to United Architects of the Philippines in celebration of our 40th National Convention!

The theme “O.N.E.: Organization-movers, Nation-builders, Earth-keepers.” is a solid and fervent reminder of how vital the role of architects are in shaping the society.

Architects as Organization-movers. As architects, we have so much to bring in fostering a well-desired nation. We all express a shared aspiration to transform the community to a pursued level of liveability and sustainability. We contribute to our society with passion, skill and intellect.

Architects as Nation-builders. As architects, we provide solutions for the challenges of our present condition and foresee the problem of the future. Stability of a nation or any society describes heavily the welfare, safety and efficiency of the habitat of its citizen. Nation-building involves major infrastructure development to foster social harmony and economic growth. We imagine the future and transform it into reality.

Architects as Earth-keepers. The conscious effort and warmth to our nature's demand is instilled in the essence of architects to achieve stability within a nation. Our role to pursue ways to curtail undesirable environmental impacts of buildings and structures whilst enhancing efficiency in the usage of resources are crucial not just for a nation’s welfare but also for our next generation’s existence. The impact of our role to provide a space solution without sacrificing comfort and safety can definitely propel a nation to strength.

We bring beauty, function, design, comfort, consistency, warmth and convenience. We do that. Architects do that. No other profession can do that.

Let’s continue our incessant enthusiasm to blaze the trail and shape humanity. We have an important role to undertake...and we’ll continue to do it well.

_Mabuhay ang Arkitektong Pilipino!_
GREETINGS OF PEACE AND SOLIDARITY!

To the delegates, guests and partners in the building industry, the UAP welcomes you all to our 40th annual National Convention (NATCON) April 9-12, 2014 at the SMX Convention Center, Pasay City.

This event coincides with the Convention of Exhibits (CONEX), which introduce and displays the latest revolutionary and well-improved products and services of both local and international building materials through the highly energized and enthusiastic participation of our corporate sponsors.

This year, the event’s theme is “O.N.E.: Organization-Movers. Nation Builders. Earth-keepers.” to be one in action, one in innovation, one in principle and one as we drive to new heights to reach and succeed in our objectives and goals.

Our country, as we are all aware, has been devastated and extremely damaged by intense typhoons, storms surges, and earthquakes of great magnitude that destroyed several buildings and houses and decimated structures that used to stand as expression of carefully planned, designed, and built architectural projects. We are a nation that is literally, figuratively, spiritually and actually architecturally challenged.

Earth-keepers.

In our quest for professional excellence fellow Architects, the NATCON hopes to focusing on the role of Architects, and with all the resources available to the industry, we now come together to be in greater awareness and offer solutions to the challenges our nation recently faced.

Our participation in the NATCON, allows us to actualize architectural leadership towards Rebuilding and Rehabilitation not only of structures but also the Spirit of Nation-Building as the Earth-keepers and as vanguards of our profession and practice.

Leadership.

We need to be “truth seekers” as we cannot address, improve and change what we have not accepted. In our own organization, we need to realize and accept the need for reforms and changes which can only brought about by the new elected UAP national officers.

The UAP National Election is of great importance for us all, as we need a proactive, dedicated, dynamic and focused leadership that shall spearhead needed the changes within our organization, changes in the laws of our country that inhibits Architects to render services in our government and to continue with the programs that adds and enhances our profession and practice.

The vision is a leadership that will be responsive and that which will proactively be involved in the organization and in our nation, the national government’s programs and engage with the line government agencies and institutions where we can offer and be of service to their needs.

Mabuhay tayong Arkitektong Pilipino at lahat ng ating kapwa Pilipino!

MOHAMMADSARFRAZ A. UTTOR, UAP
National Auditor
Warm greetings to my dear colleagues in UAP!

Welcome to the Annual National Convention 2014 coinciding with our 40th Anniversary. Happy Ruby Jubilee everyone!

It is a great privilege to have worked with you again as Chancellor of the UAP College of Fellows (COF), and this year has been challenging for the Jury to select amongst the 99 chapter nominations, the 12 successful members to be elevated to the College of Fellows. We have a LIKHA Awardee for this year — a woman of substance and compassion, a forceful worker, in the person of Ar. Yolanda David Reyes. This year too, is a year of results for the UAP COF. We have compiled and completed the membership master list to produce the UAP COF Directory 2014, after the last COF Directory we have in when I was the Scribe in 2003. And finally, the ambitious printing of the first book of the UAP COF ACHIEVERS BOOK initiated by the late Architect Publisher Ricardo Poblete, when he was Chancellor in of the College of Fellows in 2003.

ONE in UAP, this year’s theme for the National Convention is aptly titled in this days of SELFIE. I hope that we take it upon ourselves, to be reminded that we are One in UAP for SERVICE, not self service. SELFIE may be trending, it maybe the most used word for the year, and the common notion is that, it is the best worthwhile thing to do at the moment; maybe popularly be clamored; or may seemed to be politically correct to do and maybe morally accepted. BUT then again, I believe it is not the purpose of our presence and essence of UAP. We are purposely in our PROFESSIONAL organization for the heart and spirit of working for what is best for the majority, not a selective few and definitely not for one’s SELF. WE are ONE: Organization of MOVERS, Nation BUILDERS, and Earth KEEPERS! Unanimously for the best of the majority!

I hope I have shared with you my sincere intention and meaning of SERVICE in UAP. When I was Chapter President, I aimed for Excellence in Service; during my term as National President, I worked for ACTION, Now Na in Advancing towards a Meritorious Legacy; now as my term is ending as the Chancellor of the College of Fellows, I hope too, that I will leave with you the legacy of all that is good and best with the Architects of UAP, the ONLY ONE, Integrated and Accredited PROFESSIONAL ORGANIZATION OF ARCHITECTS! At this point, I would like to thank my dear co-workers and for all of you who still believe in the deep meaning of a PROFESSIONAL ARCHITECT.

Mabuhay tayong mga ARKITEKTONG FILIPINO!

ANA M. LING, FUAP, IA-AIA, APEC Architect
Chancellor, College of Fellows
It is my distinct pleasure to extend my most cordial felicitations to the general membership, participants, organizers, exhibitors and sponsors of the 40th UAP National Convention and Conex 2014 to be held on April 10-12, 2014 with the theme: “O.N.E.: Organization-movers. Nation-builders. Earth-keepers.”

Our mutual commitment to the organization and with our individual capabilities as exceptional leaders are the reason why we always meet in this Annual Convention and I believe, will always be the greatest attributes that would bring our community to continuing excellence and at the same time provide the entire organization the boost of encouragement to move on despite the many challenges we face.

On this convention, we look forward, with genuine enthusiasm, to collaborate with one another to make this UAP-IAPOA an even better place for all stakeholders – our fellow professionals, our allied professionals, our partners in the construction industry and our future successors.

It is my fervent hope that what we have learned and shared with each other during the convention will yield positive results and bring about concrete benefits to the architecture profession.

Mabuhay ang mga Arkitektong Pilipino!

RAMON S. MENDOZA, FUAP
Immediate Past National President
This year, the United Architects of the Philippines (UAP) will be celebrating four decades of the National Convention (NATCON). With the growing threats against the profession, environment, and nation, UAP has responded by calling for unity and solidarity through the theme, “ONE: Organization-movers. Nation-builders. Earth-keepers.”

As the Integrated and Professional Organization of Architects (IAPOA), UAP continuously encourages everyone – architects, building partners, stakeholders, and the community – to join hands with the national organization in continuously promoting our profession, protecting public interest, and preserving the environment. Let us keep in mind that the success of any local, regional, area or national endeavour is based on sound leadership, political will, and teamwork. This is the essence of being ONE.

Consistent with the theme, the Organizing Committee of NATCON 40 and the Convention on Exhibits (CONEX) has prepared a promising and productive program for this four-day national activity. Leaders and visionaries on good governance, professional practice, and environmental conservation will share their experiences and expertise. This will be complemented by seminar tours of various local destinations in the city.

Architects will also be updated with the technological trends during the three-day CONEX event. Other events will be awarding of outstanding architect leaders and members in various fields of UAP service, the elevation of UAP Fellows and its officers, and the election of officers.

In behalf of the organizers, I invite everyone to be ONE with us in the celebration of UAP NATCON 40 and CONEX 2014.

*Mabuhay ang Arkitektong Pilipino! Mabuhay ang UAP!*

RODOLFO R. BONGATO, UAP Commission on Convention, Assemblies and Exhibits Executive Director
Organization-movers.
Nation-builders.
Earth-keepers.

...or better known as O.N.E. This year’s theme of NATCON is a subtle way of reminding us to be ONE.

"ONE" reflects every architect’s desire to be unified in spirit, sentiment, and purpose. Activities of NATCON 40 will include timely discussions and seminar series on sustainability, business management, and globalization.

This year, the United Architects of the Philippines National Convention once again gathers all architects from different parts of the country and the world, to join in the celebration of its 40th year.

It is with great pleasure and honor that I give my warmest greetings to my fellow Architects of the United Architects of the Philippines.

In this convention, I am reminded of the qualities of being ONE; qualities that have been infused in us by the great organization called UAP.

As Organization-movers, we can choose to be bound by one common mission, to help one another up;
As Nation-builders, we can reach out and help our Filipino brethren through our time and talents; and
As Earth-keepers, we can protect the quality of our air, water and land resources while ensuring that families, businesses and whole communities succeed.

I would like to thank our NP, our NEVP, and mentors, who in one way or another, have inspired us to be ONE and influenced us in doing our best.

I would like to thank the members of the Organizing Committee, my O.N.E. Team, who gave their all-out support and strength to make this NATCON40 a truly special and memorable event. I salute you all for a job well done!

Also, I would like to acknowledge and thank all our generous sponsors and friends - our partners in this industry - in making this event possible. You will always have a special place in our hearts.

Lastly, I would like to thank the ONE and only architect of the universe, Our almighty God, for His generous blessings and merciful grace showered upon each and every one of us. To God be all the glory, honor and praise.

Once again, my congratulations and best wishes to everyone. Happy 40th year! WE ARE BOUND AS ONE!

ANTONIO A. VALDEZ, UAP
40th National Convention, Director
Good day everyone! Welcome to the 40th UAP National Convention, our Ruby year!

This 2014 we are doing a few things quite differently, as you will see in the program of this convention, as well as in our CONEX 2014 Exhibit downstairs, which I hope you will find most exciting. Of course before anything else, our gratitude goes out to all those who contributed their most valuable time and effort to make this event a reality. Thanks to all our suppliers and exhibitors for their loyal and undying support; to all the wonderful and patient members of the organizing committee; and to the officers and members of the UAP, our most heartfelt appreciation goes out to them all.

A key feature of CONEX 2014 is to highlight the upcoming ASEAN cross border practice of architecture which will start next year, and to demonstrate to one and all in the region that the Filipino architect is up to the challenge and that we shall carry our national pride wherever it is that we will go.

CONEX 2014 will also underline cutting edge technology in the industry. A look into the future of what our practice WILL BE in the next few years! - 3D printing, 3D scanner technology, and of course 3D drafting or Building Information Modeling (BIM). These will be some of the game changers that will impact our collective professional futures.

Our new exhibit layout represents what we feel will be a thrilling and exhilarating experience for everyone! It reflects the dynamism of our profession and the promise of an ever more hi-tech future and a brave new world as we venture out into the ASEAN zone with no fear and with full confidence in our capabilities.

And so with that I thank you all!

TEOFILO I. VASQUEZ, FUAP
CONEX 2014, Director
Executive Committee

Rozanno C. Rosal, FUAP
National President

Lora B. Rivera, FUAP
National Executive Vice President

Gilroy A. Taguinod, UAP
National Vice President, Area A

Roger T. Ong, UAP
National Vice President, Area B

Alfonso S. Gamboa, FUAP, Intl Assoc. AIA
National Vice President, Area C

Noel DS. Querijero, UAP
National Vice President, Area D

John Joseph T. Fernandez, UAP
Secretary General

Alfred Geoffrey C. Carandang, UAP
National Treasurer

Mohammadsarifraz A. Uttoh, UAP
National Auditor

Ramon S. Mendoza, FUAP
Immediate Past National President

Ana M. Ling, FUAP, IA-AIA, APEC Architect
Chancellor, College of Fellows
2013-2014

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District Director, A1a

Noel T. Veridiano II, UAP
District Director, A1b

Arsenio T. Dawang III, UAP
District Director, A2a

Ma. Cecilia C. Viray, UAP
District Director, A2b

Romeo C. Sicam, UAP
District Director, A3

Francisco V. Alican, UAP
District Director, A4

Juanito A. Vinta, UAP
District Director, A5

Abelardo E. Firmeza, FUAP
District Director, B1

Patrick N. Rodriguez, UAP
District Director, B2

Vanessa L. Ledesma, UAP
District Director, B3

Dennis A. Capistrano, UAP
District Director, B4

Rommel B. Bellen, UAP
District Director, B5

Rolan Paolo L. Alberto, UAP
District Director, C1

Ariel D. Tatoy, UAP
District Director, C2

Kendel L. Esperas, UAP
District Director, C3

Jose Mari B. Moleta, UAP
District Director, C4

Benjamin K. Panganiban Jr., FUAP
District Director, D1

Shiralee R. Pajarito, UAP
District Director, D2

Maria Linda E. Escaba, UAP
District Director, D3

Leopoldo A. Taladtad, UAP
District Director, D4
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Miguel C. Guerrero III, FUAP
APEC Arch, Assoc AIA
Commission on Professional Practice

Leah P. Dela Rosa, UAP
Professional Development Commission

Ted Villamor G. Inocencio, FUAP
Commission on Education

Carlomagno B. Matela, UAP
Commission on Internal Affairs

Guillermo H. Hisancha, FUAP, APEC Arch
Commission on Governmental and External Affairs

Rogelio D. Caringal, UAP
Sentro ng Arkitekturang Filipino (UAP-CTA)

Rodolfo R. Bongato, UAP
Commission on Convention, Assemblies and Exhibits
College of Fellows

Officers

Ana M. Ling, FUAP, IA-AIA, APEC Architect
Chancellor

Norma I. Alarcon, FUAP
Vice Chancellor

Jose Thomas D. Beldia, FUAP
Scribe

Rudy O. Ferrer, FUAP
Bursar

Ramon S. Mendoza, FUAP
Chancellor-Elect

Members, Jury of Fellows

Corazon F. Tandoc, FUAP
Chairman

Froilan L. Hong, FUAP, Likha, APEC Architect
Member

Edric Marco C. Florentino, FUAP, APEC Architect
Member

Maria Elena C. Cayanan, FUAP
Member

Medeliano T. Roldan, Jr., FUAP
Member
New Fellows

Abusman, Andres M.  
Leyte Chapter

Alisbo, Rialino M.  
Negrense Chapter

Atangan, Noelito R.  
Cavite Chapter

Del Rosario, Leo A.  
Legazpi Chapter

Dela Paz, Amerigo T.  
Marikina Valley Chapter

Fernandez, Rino Domingo A.  
Legazpi Chapter

Lim, Nixon Tan L.  
Manila Metro Chapter

Mirabete, Delfin M. Jr.  
Legazpi Chapter

Nacional, Reynaldo O. Jr.  
Legazpi Chapter

Valdez, Antonio A.  
Alabang Chapter

Yu, Albert S.  
Diliman Chapter

Yung, Nexson L.  
Manila Metro Chapter
YOLANDA DAVID REYES, FUAP, HFAIA, APEC Architect

- Architect, Environmental Planner Fellow, UAP, 1991
  Honorary Fellow, AIA, 2008
  APEC, Architect
- September 1, 1952
  San Fernando, Pampanga
- B.S. ARCHITECTURE, 1975
  University of Santo Tomas
- MS ARCHITECTURE, 1986
  University of Santo Tomas
- PhD Academic Units
  School of Urban and Planning
  University of the Philippines
- PRC Registration Number 4744
  May 7, 1976
- UAP Registration Number 1751
  December 14, 1951
- REYES Design + Planning + Architects Corp.
  Owner / Principal
- Dean, UST College of Architecture
  and Fine Arts, 1991-2000
- National President, United Architects
  of the Philippines 1998-2000
- Council Member for Region IV, Union of International
  Architects (UIA), 2012-present
- Chairman, Environmental Management
  Cluster of the Multi – Sectoral Governance
- Council of City of San Fernando, Pampanga, 2009-present
- Chairman, CHED Technical Panel for Architecture and Allied
  Fields, 2009-present
- Board Examiner, PRC, Board of Architecture, 2013-present
- President, Architects Regional Council Asia
  (ARCASIA), 2005-2006
2014 **ARCASIA**

**Office Bearers**

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President

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Vice President, Zone A

*Edric Marco Florentino*
Vice President, Zone B

*Xu Zongwei*
Vice President, Zone C

*Alvin Lim Hai Seah*
Honorary Secretary

*Tan Kim Yan*
Honorary Treasurer

*George Kunihiro*
Immediate Past President

*Kun Chang Yi*
Adviser

*Ashvinkumar Kantilal*
Chairman, Committee on Green and Sustainable Architecture (ACGSA)

*Joseph Kwan*
Chairman, Committee on Social Responsibility (ACSR)

*Chalay Kunawong*
Chairman, Committee of Architecture Education (ACAE)

*Ishtiaque Zahir Titas*
Chairman, Committee on Professional Practice (ACPP)

**Zone B Members**

**Malaysia:**
Saiffudin Ahmad
Pertubuhan Akitek Malaysia

**Singapore:**
Boon Che Wei
Singapore Institute of Architects (SIA)

**Thailand:**
Smith Obayawat
The Association of Siamese Architects

**Laos:**
Phonexay Southiphong
Association of Lao Architects and Civil Engineers (ALACE)

**Vietnam:**
Nguyen Tan Van
Vietnam Association of Architects (VAA)

**Indonesia:**
Munchi Edrees
Ikatan Arsitek Indonesia (Indonesian Institute of Architects)

**Philippines:**
Sonny Rosal
United Architects of the Philippines (UAP)
**Tripartite Meeting**
Ferdinand I. dela Paz, uap  
Center for Career Development, 3/F UAP National Headquarters

**Arkilympics 2014**
Gerard Ian G. Ilagan, uap & Carla F. Malabed, uap  
HP Pearl Sports Center, Harrison Plaza, Malate, Manila

- Registration and Opening Ceremonies 9:00 am - 10:00 am
- Morning Games 9:00 am - 11:30 am
- Lunch 11:45 am - 12:45 pm
- Afternoon Games 1:00 pm - 4:00 pm
- Awarding Ceremonies 4:00 pm - 5:00 pm

**Chapter Presidents’ Assembly**
Jaime M. Pua, uap & Johanna D. Macasieb, uap  
Microtel by Wyndham, Mall of Asia 1:00 pm - 4:30 pm

**CODHASP Meeting and General Meeting**
Ma. Cynthia Y. Funk, uap  
Center of Career Development, Room 1, 3 Flr UAP Headquarters 1:00 pm - 5:00 pm

**National Board of Directors’ Meeting**
c/o UAP Secretariat  
Microtel by Wyndham, Mall of Asia 5:30 pm - 11:00 pm

**Opening Mass**
Fr. Alex O. Bautista, uap  
Ferdinand I. dela Paz, uap  
SMX 2nd, North Lobby 9:00 am - 9:45 am

**Opening Ceremonies**
Presentation of Candidates  
Lunch  
Bound as O.N.E.  
Business Partner: EMERALD

Keynote Speaker:  
Rep. Francis Gerald A. Abaya, uap  
Louie M. Vito, uap & Mary Josephine D. Devanadera, uap  
SMX Function Rooms 4 & 5 10:30 am - 1:00 pm

**Convocation of Fellows**
Maria Elena C. Cayanan, fuap & Corazon F. Tandoc, fuap  
SMX Function Room 3 1:30 pm - 3:00 pm

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**day 0**
Wednesday 09.04.14  
9:30 am - 12:00 nn

**day 1**
Thursday 10.04.14  
8:00 am - 6:00 pm
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 12:00 nn - 1:00 pm | Lunch  
Business Partner: EMERALD  
SMX Functions Rooms 4 & 5 |
| 1:30 pm - 4:00 pm | Opening of CONEX 2014  
Ribbon-cutting Ceremony  
Press Conference  
Delegates’ Tour of the Exhibits  
Product Demonstration at CONEX Seminar Hall  
Florencio T. Sebastian III, uap  
SMX ConEx Hall |
| 3:00 pm - 5:00 pm | Architectural Tours  
Business Partner: Tile Express  
HP Pearl Sports Center, Harrison Plaza, Malate, Manila  
TOUR 1: “The Cultural Center of the Philippines and ASEAN Park”  
Ma. Cynthia Y. Funk, uap  
TOUR 2: “The Coconut Palace”  
Jaime M. Pua, uap  
TOUR 3: “The Philippine International Convention Center”  
Gerard Ian G. Ilagan, uap  
TOUR 4: “Mga Lihim ng Luneta”  
Speaker: Paulo G. Alcazaren, uap, pala Carla F. Malabed, uap  
TOUR 5: “Inside ASYA”  
Speaker: Albert S. Yu, uap  
Mary Anne M. Gannaban, uap  
& Johanna D. Macasieb, uap |
| 3:00 pm - 5:00 pm | Investiture of New Fellows  
Maria Elena C. Cayanan, fuap  
& Corazon F. Tandoc, fuap  
SMX Function Room 3 |
| 1:30 pm - 4:00 pm | PM Snack  
Business Partner: PLDT |
| 4:00 pm - 5:00 pm | CPD Seminars  
KEYNOTE SEMINAR 1  
“Architects’ Role in Society”  
Sathirut Nui Tandanand (Thailand)  
Ferdinand I. dela Paz, uap  
Business Partner: PLDT  
SMX Function Room 1 |
| 5:30 pm - 10:00 pm | College of Fellows’ Honor Dinner and Conferment of the Likha Gold Medal Award  
Guest of Honor: H.E. Benigno Simeon C. Aquino, President, Republic of the Philippines, represented by the Hon. Panfilo M. Lacson, Sr., Presidential Assistant for Rehabilitation and Recovery  
Maria Elena C. Cayanan, fuap, Corazon F. Tandoc, fuap & Florencio T. Sebastian III, uap  
SMX Functions Rooms 4 & 5 |
| 8:00 am - 6:00 pm | Registration / Kit Distribution  
SMX 2nd Floor, North Lobby |
| 9:00 am - 6:00 pm | National Elections  
Prospero A. Abellano, fuap, Comelec Chairman  
Election Proper: 9:00 am - 2:00 pm  
Canvassing of Votes: 2:00 pm - 6:00pm  
Meeting Room 1 |

**P.S.** Friday 11.04.14
United Architects of the Philippines
40TH NATIONAL CONVENTION
9-12 April 2014
SMX Convention Center
Metro Manila

Program

day 2

Friday
11.04.14
9:00 am - 10:00 am

CPD Seminar
THE BUSINESS OF ARCHITECTURE MODULE
SMX Function Room 1
Johanna D. Macasieb, uap & Jaime M. Pua, uap

CPD Seminar
ARCHITECTS IN NATION-BUILDING MODULE
SMX Function Room 3
Ma. Cynthia Y. Funk, uap & Carla F. Malabed, uap

SEMINAR 2
“The Building Blocks of an Architectural Firm”
Joseph DG. Javier, uap

SEMINAR 3
“Architecture as a Platform for Nation-building”
Dominic Q. Galicia, uap

15-minute Product Presentation by IEE
SMX Function Rooms 1 & 3

SEMINAR 4
“Technology and the Business of Design”
John Ian L. Fulgar, uap, USGBC, LEED AP BD+C

SEMINAR 5
“Architecture and Innovation: Harnessing Untapped Resources”
Dr. William G. Padolina

LUNCH by WILCON
Gerard Ian G. Ilagan, uap & Mary Josephine D. Devanadera, uap
SMX Function Rooms 4 and 5
11:30 am - 12:30 pm

Exhibit viewing at CONEX Hall
• Product Demonstration at CONEX Seminar Hall
11:30 am - 1:30 pm

SEMINAR 6
“Finding OBO!: The Ease of Getting Construction Permits in the Philippines”
Edison Ching M. Padilla, uap

SEMINAR 7
“A Filipino Architect’s Adventure Abroad”
Emmanuel O. Canlas, uap (Malaysia)

SEMINAR 8
“Laws: It’s All Greek to Me”
Marlon M. Cariño, uap

SEMINAR 9
“Role of Architects in Nation-building”
Engr. Mukhtar M.S. Al Shibani (Saudi Arabia)

15-minute Product Presentation by SCG
SMX Function Rooms 1 & 3
3:30 pm - 3:45 pm

SEMINAR 10
Accounting, Finance, and Taxation for Architects”
Ms. Cecile Marie C. Recio

SEMINAR 11
“Meaning of Community Design: A Personal Experience Through Architecture”
George Kunihiro, FAIA (Japan)

General Assembly and Annual Business Meeting
Florencio T. Sebastian III, uap
SMX Function Rooms 4 and 5
5:00 pm - 7:00 pm

“UAP National Awards Night”
Anne Bayot, uap, Louie M. Vito, uap, Gerard Ian G. Ilagan, uap & Mary Josephine D. Devanadera, uap
Business Partners: HCG and BOSTIK
SMX Function Rooms 4 and 5
7:00 pm - 11:00 pm
CPD Seminar
THE BUSINESS OF ARCHITECTURE MODULE
SMX Function Room 1
Johanna D. Macasieb, uap & Jaime M. Pua, uap

CPD Seminar
ARCHITECTS IN NATION-BUILDING MODULE
SMX Function Room 3
Ma. Cynthia Y. Funk, uap & Carla F. Malabed, uap

day 3
Saturday
12.04.14

SEMINAR 12
“Managing an Architectural Office”
Abelardo M. Tolentino, Jr., uap

SEMINAR 13
“Climate Change and Survival Architecture”
Mr. Robert B. Guevara

SEMINAR 14
“The Practice: Getting Projects”
Miguel C. Guerrero III, fuap

SEMINAR 15
“Uniting Stakeholders in Building Catholic Churches”
Fr. Alex O. Bautista, uap

LUNCH by SM MEN
Gerard Ian G. Ilagan, uap & Mary Josephine D. Devanadera, uap
SMX Function Rooms 4 and 5
11:30 am - 12:30 pm

Exhibit viewing at CONEX Hall
• Product Demonstration at CONEX Seminar Hall
11:30 pm - 2:30 pm

SEMINAR 16
“Professionalism and Ethics in the Practice”
Edilberto F. Florentino, fuap, piep, apec arch, likha

SEMINAR 17
“A Plea for Sanity: Eat Arts”
Mr. Hugo D. Yonzon III

15-minute Product Presentation by Dutch Boy
SMX Function Rooms 1 & 3
3:30 pm - 3:45 pm

SEMINAR 18
“Archion Architects: Out-of-the-box Practices”
Daniel A. Lichauco, uap

SEMINAR 19
“Emergency Architects, Assemble!”
Ar. Patrick Coulombel

Thanksgiving Anticipated Mass: Palm Sunday Liturgy
SMX 2nd Floor, Center Lobby
Fr. Alex O. Bautista, uap & Florencio T. Sebastian III, uap
5:00 pm - 5:45 pm

Closing Ceremonies
SMX Function Rooms 4 and 5
Ferdinand I. dela Paz, uap & Mary Josephine D. Devandadera, uap
6:00 pm - 7:00 pm

Fellowship Night: “Saturday Night Fever”
SMX Function Rooms 4 and 5
Louie M. Vito, uap, Gerard Ian G. Ilagan, uap, & Mary Josephine D. Devanadera, uap
7:00 pm - 12:00 mn
United Architects of the Philippines
40th National Convention
9-12 April 2014
SMX Convention Center
Metro Manila

ConEx 2014 Booth Layout

Legend:
- Prime Area - A
- Prime Area - B
- Corner Area
- Secondary Area
- Node Area
- Architect's Gallery
- Architects Panel
- School of Architecture
- Mezzanine Line
- Archil. Schools
- Natcon Sponsor
- Coffee/food Stalls
- Hyundai
- Emergency Exit
- Photo Wall 1
- Photo Wall 2
- Elev
- VIP Lounge
- Exit
KEYNOTE SEMINAR

SEMINAR O1
Architects’ Role in the Society

Sathirut Tandanand, ASA, ARCASIA, AIA

I’ve recently been asked a question by a journalist to define “What is an architect.” This question, as simple as it may seem made me reflect upon myself as an architect, my role and contribution to my profession and what I can do for my nation. The presentation and discussion is about my journey from the first time I’ve heard the word “architect” to the present, as well as issues that are important to me.

SATHIRUT TANDANAND finished his Master of Science in Architecture & Urban Design at the Columbia University, USA in 1983. Nui is a Registered Chartered Architect in his native country Thailand. He is also a member of the American Institute of Architects (AIA) and of the Singapore-Thai Chamber of Commerce. At present, he is the President Elect of ARCASIA while managing Dhevanand Co., Ltd. in Bangkok.
Javier has about 18 years of professional experience, 15 years of which as principal of his design firm. In this lecture, Javier shall lay down the rationale of establishing your own architectural firm. Difficult questions of what, how, when, and where shall be presented and answered. If you are in this professional abyss between staying through your mundane employment; and opening your firm and controlling your career, you need to be in this lecture.

Dominic Galicia is the Principal Architect of his firm, Dominic Galicia Architects, a design-oriented practice whose work has been recognized for its sensitive attention to both concept and detail. He obtained his professional degree in architecture in 1988 from the University of Notre Dame in Indiana, USA where he was a Notre Dame Scholar. In June 2005, he received a University of Notre Dame Distinguished Asian Pacific Alumni Award. He also studied architecture for a year at Notre Dame’s campus in Rome, and also pursued studies in architecture at Pratt Institute in New York. A licensed architect both in the Philippines and in the New York State, USA, Arch. Galicia has served as Vice President of the Heritage Conservation Society and has represented it on the Executive Council of the National Committee on Monuments and Sites (NCMS) of the National Commission for Culture and the Arts (NCCA). He represents the Philippines in the International Scientific Committee on Twentieth-century Heritage (ISC20C) of the International Council on Monuments and Sites (ICOMOS), in which capacity he helps guide the public-private initiative to revive Escolta, Manila’s historic downtown.

The concept of a nation, as with the concept of anything of great worth, can be expressed in the relationship between form and space, and how light and sound animate this interaction. This relationship, called architecture, has the potential to influence our lives in the most profound ways, to conduce in each of us the nobility of the individual, and to conduce in all of us together the nobility of a nation. The concept of us as a nation is rooted in the concept of us as a civilization. It is an ongoing exercise of understanding ourselves and our needs in the context of our geography, history and resources. Unity, respect, dialogue, and transparency are key components of this quest to build architecture worthy of our nation.
The design profession is constantly going through an interesting period of rapid change. Changes driven by technology, global economy, customer expectations and project execution challenge architects to rethink their business approaches in order to remain competitive and relevant in an ever-changing business landscape.

The power of innovation and technology creates design capabilities and operational efficiencies that can upgrade the practice and business of architecture. Due to resistance to change, architects, engineers and construction professionals are still unsure about the success of transitioning to a more advanced design platform. Difficulties may arise during earlier stages of transitioning, but considering its guaranteed positive outcome to the whole project delivery process, it will be definitely worth implementing. A mind-set that is open to new ways of production, coordination and presentation is what a growing industry needs.

The presentation will focus on a major driver — Technology. It will discuss the business impact of leveraging technology, from design, project delivery, and the development of new business models that will best prepare an architectural practice for the future.

Arch. John Ian Lee Fulgar is a licensed and registered Philippine Architect and an active member of the United Architects of the Philippines. He is an Accredited Professional with the United States Green Building Council Leadership in Energy and Environmental Design (USGBC LEED AP BD+C), and a certified expert on Building Information Modelling (BIM) with two vendor certifications from Autodesk as Revit for Architecture Associate and Professional and has successfully completed the Certification Course in BIM Management with the Building and Construction Authority (BCA) Academy in Singapore. He was recently involved with a LEED and Greenmark mixed development mega-project in Singapore working under the mentorship of Architects61 with industry consultants such as Skidmore Owings & Merrill of New York, Arup, Meinhardt, Cicada, Wilson Associates, and Davis Langdon & Seah.

SEMINAR O5

Architecture and Innovation: Harnessing Untapped Resources

William G. Padolina

As a National Science Development Board scholar from 1963-1968, William G. Padolina finished BS Agricultural Chemistry (Magna Cum Laude) in 1968 from the University of the Philippines Los Banos (UPLB) and became a licensed Chemist in 1969. He enrolled in a straight PhD program (no MS) and obtained PhD in Botany/Phytochemistry in 1973 from the University of Texas at Austin as a Fulbright-Hays scholar. In 1976, he pursued postdoctoral studies at the world-famous carotenoid chemistry laboratories of Prof. Synnove Liaaen-Jensen, Norwegian Institute of Technology (now the Norwegian University of Science and Technology), in Trondheim, Norway. As an academician of the Philippine National Academy of Science and Technology and formerly Full Professor of Chemistry at the UPLB, Dr. Padolina was appointed Secretary (Minister) of Science and Technology by former Philippine President Fidel V. Ramos from July 1994 to June 1998 and was retained by former President Joseph Estrada until the end of January 1999. At the UPLB, he was first hired as a research assistant and as instructor in Chemistry in 1968. He resumed his teaching duties upon return to the Philippines in 1973 and became full professor of Chemistry in 1985. He has held various positions in the UPLB and in the Philippine government's Department of Science of Technology and he has also served as a member of the Board of Trustees of the De La Salle University System, the Philippine Rice Research Institute, and the Philippine Institute of Development Studies. He currently serves as the President of the National Academy of Science and Technology. With at least 50 publications and numerous awards, Dr. Padolina’s research interests include: Chemistry of the Coconut; Medicinal Plants; Biogas Production; Science Policy; and Food Security.
SPEAKERS’ PROFILE

SEMINEAR 06
Finding OBO!: The Ease of Getting Construction Permits in the Philippines

Edison Ching M. Padilla, FSP, UAP, PIEP, ASPPI

As the current Building Official of Valenzuela City, Arch. Padilla’s presentation would focus on discussing the ‘Ease of Getting Construction Permits in the Philippines’. His experiences as a practicing architect and environmental planner concurrent to his post as city building official would serve as a rich source of information and enlightenment on the construction permit process critical to every architectural project.

Edison Ching M. Padilla is a Licensed Architect as well as a Registered Environmental Planner. In 2012, he received his Certificate of Competency as a Fire Safety Practitioner from the Bureau of Fire Protection Regional Office NCR. Arch. Padilla is also a member of the UAP Green Architecture Movement (GAM) and the Philippine Green Building Council (PhilGBC). Having served as UAP Greenhills Chapter President for two fiscal terms, he is currently the Chair for the UAP Committee on Safety and Specialty Council on Fire and Life Safety Practitioner’s Training. He also serves as Program Director for UAP-PDC’s Construction Occupational Safety and Health Training.

My first working experience was with Leandro V. Locsin and Partners (LVLP). I got promoted to group leader and was sent to Brunei in 1981, to oversee and supervise the construction of The Grand Palace of HRH Sultan Hasanal Bolkiah. I then ventured to Kuala Lumpur, Malaysia in 1983, applied to Hajeedar and Associate and was hired instantly because of the good reference I got from LVLP. I held the position of Architect and was involved in Design, Coordination and Contract Administration for several prestigious projects. I then joined KSSB as a Senior Architect in 1991, to work on a Dream Project called “Petronas Twin Tower” in KLCC, working in collaboration with Caesar Pelli Architects (USA). In 2002, I joined RSP Architects and started as a Senior Architect and eventually promoted to a Senior Associate along the way. In 2007, I became an Architect Graduate Member of Pertubuhan Arkitek Malaysia (PAM) and Lembaga Arkitek Malaysia (LAM) similar to our UAP and PRC respectively. In the year 2011, I formed UAP KL Chapter and was officially inducted by UAP National in 18 May 2013.

Emmanuel Canlas

Emmanuel Canlas finished Bachelor of Science in Architecture at the University of Santo Tomas and obtained his professional license as an architect in 1981. Currently a permanent resident of Malaysia, Arch. Canlas is a Graduate Architect of the Pertubuhan Arkitek Malaysia (PAM) and of the Lembaga Arkitek Malaysia (LAM). He is also currently serving the United Architects of the Philippines as the Chapter President of the Kuala Lumpur Chapter.

SEMINEAR 07
A Filipino Architect’s Adventure Abroad

Emmanuel O. Canlas, UAP
The talk will provide an overview of the basic principles of contracts focusing on architectural design contract, the requisites of a valid contract and its essential provisions in relation to Republic Act No. 9266. Tips on drafting contracts will also be discussed based on the common disputes between architect and client as decided by the Supreme Court.

If you think being a licensed architect is quite a challenge in our contemporary world, try being a lawyer with an active practice at the same time! Arch. Marlon Carino graduated from the UST College of Architecture 1996, and took the National Licensure Examinations the following year and passed it. Then he practiced architecture and joined the academe -- until he took the Philippines bar exams and became an attorney-at-law in 2009, after he completed his studies in Law at the Far Eastern University and his Master of Business Administration - Juris Doctor at the Graduate School of Business of the De La Salle University in May 2008.

Arch. AlShibani’s talk would basically present and discuss the participation of the Philippine Architects and Engineers and their building industry experiences in Saudi Arabia. He would also explore and expound on the role of GAATES organization and how to improve the Universal Design for all.

Arch. Mukhtar AlShibani is currently President of the Global Alliance on Accessible Technologies and Environments (GAATES), having previously served a 3-year term as Vice President. He is a Board Member of the Saudi Council of Engineers, of the Saudi Umran Society, and of The Saudi Canadian Business Council. Alongside his active membership in the International Union of Architects, he continues to work with the Arab Urban Development Institute and the Prince Salman Center for Disability Research and the Saudi Umran Society as an Access Consultant. Mukhtar has shared his knowledge of universal design and accessibility, having been a visiting lecturer at a number of architectural colleges in Saudi Arabia. As part of this, he established his own firm, Almodon Engineering Consultancy, the first consulting office specialized in accessibility in The Kingdom of Saudi Arabia and The Arab region, in Riyadh. The opening of his office coincided with the beginning period of the Arab world in dealing with the needs of people with disabilities with respect to the built environment. Mukhtar has a Masters degree in architecture from the College of Architecture King Saud University, Riyadh, KSA where his dissertation was on the Design Criteria for the Disabled in the Saudi Built Environment. He obtained his Bachelor in Architecture from the College of Engineering Architecture Department of Riyadh University, KSA.

Marlon M. Carino, UAP

To date, he has taught part-time at the University of Santo Tomas College of Architecture in 2012, as well as being currently a part-time Associate Professor at the Mapua Institute of Technology while also working as a Design Consultant for a realty company. Simultaneously, he has risen from being a Legal Researcher to being an Associate Lawyer in various law offices, and is now an incumbent legal consultant for the United Architects of the Philippines. He is professionally affiliated as a Member of the Integrated Bar of the Philippines, the United Architects of the Philippines, the Philippine Institute of Arbitrators and the Chartered Institute of Arbitrators.
An architect who decides to start his own practice has the options to organize a single proprietorship, a partnership with other architects and professionals, or a corporation comprised of different people and jobs. Each organization will have its own set of requirements for set-up, for financial reporting, and for tax responsibilities. We will look at these different requirements to help us evaluate and decide “which is the right ‘fit’” for our own requirements.” We will also be introduced to basic financial tools that will contribute to the sustainability of our business endeavors, namely Budgeting, Cash Flow Projections, and Cash Flow Monitoring.

Wife to local starchitect Jose Pedro Recio, Cecile was gainfully self-employed handling her own enterprises for over 12 years when she took the reins as Comptroller of Recio + Casas Architects from 1996 to 2007. Then in 2008, after 20 years as a partner in his former firm, Arch. Recio established RCHITECTS, INC. which has quickly established itself as a firm that continues its expertise in design and project management. Also in the same year, Cecile studied at the Asian Institute of Management taking up Masters in Entrepreneurship and graduated with Distinction of Superior Performance. So, from 2009 up to the present, she has been the firm’s General Manager and has been a formidable force in turning RCHITECTS, INC into a modern-day success story.

Architect is a wonderful profession. We serve our clients in their happiest moments, providing services to realize their dreams and goals of building shelter of many scales and uses. We create, for our clients, spaces and tools to enhance their activities. What if we can take our professional skills in serving communities in ways which will transform their status quo environment? Since my days as an architecture student in the US, I have volunteered my services in both professional and community organizations. I would like to tell you my story of some of the ways to serve our community through my experience in the professional organizations, community design group, as a commissioner of an international architectural event, an academic and most of all, as an architect.

George Kunihiro, FAIA

George Kunihiro, FAIA, is a noted architect/educator. He is a Professor of Architecture at the Kokushikan University in Tokyo, Japan. Professor Kunihiro received his Master of Architecture from Harvard University Graduate School of Design and his Bachelor of Arts from the University of California/Berkley. In 1980, Professor Kunihiro began his private practice in San Francisco. Subsequently, he opened his office in Los Angeles and New York and design numerous projects in the United States and in Japan. In 1997, he moved his base to Asia. Since his arrival back in Tokyo, he has maintained an international architectural practice, and as an academic, continues his research on the modern heritage in the contemporary Asian society. Professor Kunihiro has received numerous international recognition including the Presidential Medals from the American Institute of Architects (AIA) and from Federacion de Colegios de Arquitectos de Mexico in recognition of significant contribution to the field of architecture. He was also selected to the 11th Annual Space Design Review in 1992, and received the Japan Commercial Environmental Design Award in 1993. In 2008, “2@5”, a residence in Tokyo, was selected in the JIA Architect of the Year Annual. Professor Kunihiro has been active in promoting the profession and research in Asia. From 2011 to 2012, he served as the President of the Architects Regional Council Asia (ARCASIA), an organization of 18 national institutes of architects in Asia. He is currently the Vice Chairman of mAAN (modern Asian Architecture Network), an organization working to conserve and revitalize the 20th Century Asian heritage. With mAAN, Professor Kunihiro has organized international workshops on cultural and industrial heritage in China, Indonesia, and Turkey. In 2009, he was elevated to the College of Fellows of the AIA and in 2011, he was appointed as Visiting Professor at the prestigious Tsinghua University in Beijing, where he was a Senior Visiting Scholar in 2013. He has also been a member of various international juries and has lectured widely on the subject of modern architecture, heritage revitalization and urban design. Professor Kunihiro currently serves on the National Board of the AIA as the International Director.
Effective management is important in any architectural practice. Managing clients, operations, finances, and talents are among the challenges all architects face, regardless of a firm’s size. Over the past generations, firms have been searching for effective management methods that can improve operational efficiency and streamline processes. In a span of 19 years, Aidea Philippines Inc., an all-Filipino firm has grown from a 25-man operation to 180 design professionals with projects in 40 countries. Aidea’s ability to manage growth and change became its key attributes in achieving an integrated practice. The process of developing and expanding a firm entails a continuous evolution of management styles that involves the design, technical, non-core and business aspects of the profession. The seamless interplay of these 4 main aspects results in high professional competence and high managerial capability that are essential to any sole proprietorship, partnership or corporation. The presentation focuses on the most important aspects and components of a firm which is the catalyst for efficient management capabilities. A management method that is based on a foundation of an impeccable leadership, culture and process is an implicit indication of success and continuous progress.

Arch. Abelardo M. Tolentino is the President and CEO of Aidea Philippines, Inc. A graduate of the University of Santo Tomas in 1987 with a Bachelor of Science Degree in Architecture, he spent nine years in Hong Kong working in prestigious architectural firms such as HOK Asia Pacific and John Lei Architects, Ltd. He was awarded as the Ernst and Young Innovation Entrepreneur of 2007 and the Thomasian Outstanding Alumnus of 2008.

His firm Aidea has consistently ranked for the past 4 years among the top 100 Architectural Firms in the World - coming in 80th in 2013. Aidea recently won several international competitions that includes Build Qatar Live 2012, Build London Live 2012 and BIM Buzz Singapore 2011.

Aidea has over 500 projects ranging from corporate offices to commercial centers, industrial complexes, residential buildings and leisure facilities. With 170 professionals and support staff, Aidea’s practice now spans over 5 continents, in 40 countries and 90 cities worldwide.
The Practice: Getting Projects shall uncover some of these mysteries and give you tips on Marketing. The starting point will be YOU, the architect – who are you and what can you do? Then move on to the need to specialize, how and where to pick up leads, presentation and social skills, negotiation skills, and pricing -- all presented in simple, easy to understand format. The presentation is oriented to the Small Practice.

One of the significant factors in the life of a community in Catholic Parishes, as regards the temporalities, which contributes to its growth, is the construction or renovation of a church. Therefore, a systematic planning, conservation, renovation, and construction of Catholic churches in the Philippines based on sound theology and liturgy that express beauty and truth reflective of the faith these church buildings represent, will yield to an effective architectural solution. This is done through collaborative effort from the different stakeholders involved in the construction. Identifying the role of every stakeholder will ensure a smooth, conflict-free and blissful rapport during its construction phase. The architects who involve themselves in any Church project become catalysts of change and renders an invaluable service and contribution in the architectural profession, in the life of the community and to God.
architect's profile

Consider the precious space for aesthetics. To a priest embellishing the altar. Thus, community building must predisposition is persistent in all of us – from a lola coloring her nails to a priest embellishing the altar. Thus, community building must consider the precious space for aesthetics.

Let us re-examine how we rear our children and why we sometimes deprive them of their desire to favor visuals, when this divine predisposition is persistent in all of us – from a lola coloring her nails to a priest embellishing the altar. Thus, community building must consider the precious space for aesthetics.

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special talk: 'keeping the straight path' professionalism and ethics: the core of architectural practice

Architect Edilberto F. Florentino, FUAP

Architect Edilberto F. Florentino, FUAP, a LIKHA Gold Medal Awardee and an APEC Architect, is one of the principal architects of E.FLORENTINO3+Associates. He is a product of Mapua Institute of Technology (MIT). He received the Outstanding Mapuan in Architecture in 1992, thereby making him a Lifetime Member of the Foundation of Outstanding Mapuans Inc. (FOMI). He attended Post-Graduate Studies at the University of the Philippines (UP) and had been an honorific scholar, cross-enrolled in Civil Engineering in Structural Sciences. He had been a Member of the Board of Architecture (BOA) from 1993-1994 and was chosen to be an Outstanding Professional of the year 2002 in the field of Architecture by the Professional Regulation Commission (PRC).Architect Edilberto F. Florentino (together with his two sons) has claimed 14 approved patents on building elements from foundation, framings and floors, up to roof. Out of these innovations were developed the Modular Ferro-Concrete Building System, which has been applied nationwide to varied building types, such as residential, commercial health, educational, religious and industrial establishments. He has been invited to local and international fora, as in India and Korea, to speak on building systems, particularly as applied to mass projects.

Architect Edilberto F. Florentino had been President of the erstwhile League of Philippine Architects (LPA), and had been a Member of the Panel of Negotiators that led to the formation of United Architects of the Philippines (UAP). He is Past President of the UAP Quezon Chapter, is Past Chancellor of the UAP College of Fellows, and has been continuously involved in legislation, having helped craft and worked for the approval of Architecture Act 2004 (R.A9266). Aside from being a registered and licensed Architect, he is an Environmental Planner and an Accredited Arbitrator and Mediator of Construction Industry Arbitration Commission (CIAC). In 2006, he was bestowed the UAP Likha Gold Medal, the highest award given to a UAP member, and the Gawad Gintong Likha at CCP in 2012.

Hugo “Boboy” Yonzon III finished Bachelor in Fine Arts in Visual Communications from the University of the Philippines College of Fine Arts and pursued Master in Management at the Asian Institute of Management. His other trainings include participation in the Master's Class in Film Direction, International Film Workshops in Rockport, Maine and Communication for Social Change, Cornell University, Ithaca, New York. He is currently the President of Yonzon Associates (YES), a multi-media service company and of Yonzon Entertainment Syndicate (YES), a media content producer. He has taught at the UP College of Fine Arts for 12 years and has delivered talks on Philippine comics, creative content in Malaysia, China, Indonesia, and Singapore, as well as in various fora in the Philippines. He has also published “The First One Hundred Years of Philippine Komiks and Cartoons” in 2009, a coffee table book written by John A. Lent of Temple University, Pennsylvania. Boboy is also the Founding President of the Philippine International Cartoon Comics and Animation (PICCA) Inc. that runs yearly festivals on the creative content starting October 2009. He is also the President of the Samahang Kartunista ng Pilipinas (Association of Cartoonists in the Philippines), the organization of cartoonists from the newspapers and journal magazines in the country. Further, he has directed various talk shows/magazine programs including “Ms.Ellaneous” and “Kabuhayan Muna”, to name a few. At a glance, he is passionate about teaching, pro-active in creating, relentless in informing, consistent in collaborating, strongly advocating as he leads, serves, wins, exhibits, and directs various activities in his realm.

hugo d. yonzon iii

It is innate for man to draw. The caveman not only wanted to record his world and the events that occurred herein, but he needed to comprehend and even beautify his world. So, while he hunted for food and sought protection from the elements, he drew his apprehension and aspiration on the wall. He probably invented primitive pencils first way before the wheel. To form pictures is a natural human endeavor. No engineer, lawyer, or accountant was a child who did not draw. It is ingrained in all of us. A child expresses fear and love through drawings. A psychologist can read a child’s mind through his or her drawings. Drawings are, therefore, channels and tools, to ground oneself to the world. But at the same time, expand from its confines. There are now proponents who are applying visual arts to ease the trauma in children inflicted by the typhoon Yolanda. This approach could be explored to unburden those who may be victims of bullying, or of repression. Aesthetics is part of who we are. Woe is it to the people who would limit these faculties and potentials in their fellowmen. This would spell the end of humanity.

Let us re-examine how we rear our children and why we sometimes deprive them of their desire to favor visuals, when this divine predisposition is persistent in all of us – from a lola coloring her nails to a priest embellishing the altar. Thus, community building must consider the precious space for aesthetics.
Out-of-the-box practice

Speakers’ Profile

Daniel A. Lichauco, UAP

In an effort to keep things interesting, relevant and current, running the practice of Archion Architects has had numerous challenges, the majority of which are repetitive and cyclical. Working with the assumption that each person in the office is a professional, we try to make things work at this level all the time. “Your time is your own” has been the long standing motto of the office where in we try to make each person responsible for their part of the job. It is in explaining this corporate philosophy that will hopefully make people understand that there are a lot of different ways to run a practice and that this one hopefully is the most fulfilling for all concerned.

Daniel Vicente Aquino Lichauco, or Dan as he is fondly called, is the Principal Architect and Managing Partner of Archion Architects. He is also an Urban Planner. He finished BS Architecture from the University of Santo Tomas and eventually acquired three Masters degrees: Master in Architecture with concentration on Classical Architecture and Classical Urban Design from the University of Notre Dame in Indiana, USA; Master in Urban Planning from the University of Michigan in Ann Arbor, Michigan; and Master in Architecture, with concentration on Architectural Design and Theory also from the University of Michigan. He has over 27 years experience in total project delivery process and over 15 years experience in urban planning. As a practitioner, he has extensive experience in urban planning, masterplanned communities and educational institutions, high-end residential, institutional, office buildings, healthcare facilities and tenancy improvement design. His architectural firm is a Sustaining Membe of the Philippine Green Building Council, thus it is but natural for the firm to apply the principles of green architecture in their projects. Architect Lichauco has also been teaching at the University of Santo Tomas College of Architecture for the past 17 years and he was a Teaching Assistant at the University of Notre Dame and University of Ann Arbor in the US.

Patrick Coulombel

Emergency Architects foundation labours alongside people who have lost everything, helping them get back to a semblance of normal life. Earthquake, flood and war see our teams interfering all across the globe, providing assistance to people in need, whether victims of natural, industrial, technological or human disaster. Each of us works to restore people’s sense of security, find shelter for displaced populations and arrange children’s access to education. Launched in 2001, Emergency Architects is today a state-approved public-interest foundation. We credit this recognition to the work, commitment and professionalism of more than 1,500 architects and engineers, who have intervened in more than 27 countries since our establishment. Today more than ever before, we are duty-bound to work for those women, children and men who do not have the dignity of a roof over their heads and for the millions of unschooled children. There is much to be done and we rely on your support as we strive to build a better world. The resulting multiplication of natural disasters and the mass movement of climatic or war refugees are most likely going to increase in the next decade. They represent a real challenge as regards the conception of solutions for adaptable emergency shelters for refugees and displaced persons. The object of this presentation is to encourage participants think about these new challenges for construction, along with the high-performance building solutions required. Patrick Coulombel will share the knowledge and experience that has been gained by Emergency Architects over the last 13 years in the field. The constraints with which emergency building is now confronted crystallise the evolutionary trends for all architecture, in a context of depleted resources: build more, to last longer, with less.

Patrick Coulombel is an acknowledged architect since 1991 and co-founded Emergency Architects, a foundation known worldwide for operating quickly and for its efficiency in drastic situations. He holds an architect diploma recognized by the School of Architecture of Paris Belleville and Paris la Villette (1991). He has an approval by the Federation Internationale des Experts Maritimes et Fluviaux (1992) and is also a judiciary expert for architecture. Moreover he is a self-taught shipbuilding architect and has a certificate that gives him the right to sail (Brevet de Patron a la Plaisance, 1993). Mr. Coulombel is also a member of the French “Legion d’honneur”. Professionally, he has worked as a Lecturer of Electro-Technic and Mathematics in high schools and has also worked in various architectural office before opening his own business in 1993. He is also part of the shipping sphere for he worked on sailboats and used to teach teenagers how to sail. The creation of Emergency Architects enabled him to warn against risk in emergency situations in his current job. Significantly, he is the co-founder of a specialised degree that deals with emergency architecture in partnership with an engineering school in Paris, the ESTP.
SEMINAR 20
Inside A.S.Y.A.: A Guided Tour

Consistently, ASYA Design Partner has been awarded by BCI Asia as one of the Top Ten Architectural Firms in the Philippines. ASYA Design Partner rises to meet more challenges, sitting new trends in the estate market by taking a fresh approach on all aspects of architectural design. The company’s sophistication in building technology applications and commitment to design quality has resulted in a portfolio that features some of the most notable clientele in the country and abroad. With projects in Shanghai Taicang, Xiamen, Chengdu, Songjiang, Suzhou and mostly in the Philippines, ASYA has completed numerous buildings -- a proof of its design excellence and service.

After establishing an unrivalled reputation in the field of design architecture over a number of years, ASYA is now asserting itself as one of the leading architectural practices at the forefront of incorporating suitable design into the build environment. Its portfolio includes projects of all scales, from the architectural design and value engineering of individual buildings to the master planning of communities. The firm has conceived, designed and built projects that include shopping mall developments; luxury residences; high-rise residential buildings; corporate offices; commercial and mixed use buildings; banking and finance institutions; public and private institutions; religious buildings; recreational and sports facilities; casinos; academic buildings; residential community developments; and site planning.

The guided tour of this large firm is a short trip to its newly-inaugurated headquarters, just a stone’s throw away from the SMX Convention Center.

SEMINAR 21
Revisiting the Coconut Palace

The Coconut Palace, also known as Tahanang Pilipino, was built in 1978 and commissioned by former First Lady Imelda Marcos in time for Pope John Paul II’s visit in 1981. The Pope declined the offer because it was too ostentatious a place to stay while the country is poverty-stricken. It has been a guesthouse of popular names including Libyan leader Muammar al-Gaddafi, Brooke Shields, and George Hamilton. Presently, it is the official residence of the Vice President of the Republic of the Philippines, the Hon. Jejomar C. Binay.

The Coconut Palace, designed by Arch. Francisco T. Mañosa, fuap, likha, is made of several types of Philippine hardwood, coconut shells, and a specially engineered coconut lumber apparently known as Imelda Madera. Each of the suites on the second floor is named after a specific region of the Philippines and displays some of the handicrafts these regions produce. The palace is shaped like an octagon (the shape given to a coconut before being served); the roof is shaped like a traditional Filipino salakot or hat. Some of its highlights are the 101 coconut shell chandelier, and the dining table made of 40,000 tiny pieces of inlaid coconut shells.
Matimco, Inc. is the Philippines’ leading provider of quality architectural and structural wood products, catering to a diverse market of contractors, design professionals, homeowners, and various institutions.

Founded 1963 in Mandaue City, Cebu, Matimco now employs over 300 employees to provide the market with more than 500 different products ranging from trusses, doors, mouldings, flooring, and other processed structural and architectural wood products. With a network of over 3,000 dealers scattered all over the country, the company by far has the largest, most expansive timber distribution network in the Philippines.

As the first and only ISO Certified wood processing and treatment plant in the country, Matimco continues to evolve as it stretches the potential of wood applications. Its brands such as Matwood, Weatherwood, PCW, and Trusswood have been specified and used in some of the most luxurious and elegant homes, resorts, and hotels nationwide.

The guided tour includes a bus ride to its newest showroom at the MC Home Depot in Fort Bonifacio Global City.
Rozanno C. Rosal, FUAP
Makati CBD Chapter
National President

Lora B. Rivera, FUAP
Makati CBD Chapter
National Executive Vice President

Rodolfo R. Bongato, UAP
Makati CBD Chapter
Executive Director, Conventions, Exhibits, and Area Assemblies

Antonio A. Valdez, UAP
Alabang Chapter
Convention Director

OPERATIONS

Rene Richie A. Corcuera, UAP
Cavite Chapter
Operations, Chairman

Epitacio A. Olegario, Jr. UAP
Cavite Chapter
Physical Arrangement, NATCON

Cesar N. Turla, Jr., UAP
Quezon City Chapter
Physical Arrangement, CONEX

Mary Anne F. Gannaban, UAP
QC Diliman Chapter
Food and Beverages

Richard C. Sison, UAP
Alabang Chapter
Security / Physical Arrangement

Francis James Basil V. Malabed, UAP
Alabang Chapter
Transportation / Physical Arrangement

United Architects of the Philippines
40th National Convention

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“Living Our Lives thru Design”
National Architecture Week 2013
“Aligning with the Global Skyline”
December 2013
United Architects of the Philippines
40th National Convention
9-12 April 2014
SMX Convention Center
Metro Manila

Area C Assembly
January 30 - February 1, 2014
Nature’s Village Resort, Talisay City
ASSET
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<td><strong>ROLAN PAOLO L. ALBERTO, UAP</strong></td>
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<tr>
<td><strong>District C2</strong></td>
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